

List of MAOP (IPDA) social projects (maximally abridged version, without explanations)

1. To organize the discussion in open press and achieve the official introduction of the METHODS AND ORDER OF SOCIAL AND ECONOMIC EVALUATIONS of any innovations (in terms of value).
2. To introduce and gradually establish the calculation of, together with GDP, GSP INDEX – GROSS SOCIAL PRODUCT as the sum of demonstrated and confirmed social effect of any changes in the country, region, district...
3. The introduction of GRANTLESS SOCIAL DEVELOPMENT – the implementation of all socially useful initiatives from the citizens without the prior approval and the payment according to the previous history of payments for social results achieved in the specific region.
4. To recommend reorganization of the legal proceedings based on the INTRODUCTION OF FULL LIABILITY OF INDIVIDUALS AND LEGAL ENTITIES for any kind of damage (economic, social, moral, ecological) brought upon the citizens, definite and/or indefinite number of persons, through the compensation of that damage to the injured.
5. To recommend the organization of PUBLIC COURTS for the implementation in actual court practice of the legal proceedings based on the principles of the compensation for the damage caused to the society. The work of these courts, if necessary, may combine the work of judges of conventional and new schemes.
6. To officially register and put into practice the “SOCIAL PATENT SYSTEM” – SPS, with providing the Social patent according to the national and regional criterion of novelty and usefulness.
7. In order to level up the moral and material stimuli of research and creative activity – that is, scientific advances and innovation, - apart from scientific degrees, to introduce and organize the work of the system of awarding CREATIVE DEGREES OF SOCIAL DEVELOPMENT proportionally to the achieved effect (complete).
8. To oblige local authorities to organize the CERTIFICATION OF PRODUCTIVE ACTIVITY on the basis of all the damage and the effect it causes upon the local population and the environment.
9. To introduce in schools a subject on the fundamentals of “INNOVATIVE EDUCATION” with the required implementation of: Changes in school curriculums and programs on social and economic creativity; In-depth spiritual and philosophical upbringing and Orienting the students on searching around and removing the defects, as well as Publishing special textbooks and Correcting the already existing tutorials on the approved subjects.
10. To consider the possibility and expediency of the PHASED REORGANIZATION OF THE PENSION SYSTEM with the transition of pension payments to the elementary principles of bank saving with an average permission to receive pension after entering pension age as transfers from the accumulated sum (private

pension fund), including the possibility of its owner to bequeath the remaining finances after his/her death at his/her will.

11. To introduce AT THE ELECTIONS OF ALL TYPES THE RULE THAT EVERY CANDIDATE SHOULD PROVIDE THE PROJECTS WHICH HE/SHE WILL IMPLEMENT AFTER HIS/HER ELECTION (with carefully calculating and checking the data on the expected effect) and thus the possibility to recall them from the taken position in cases if the promised projects are not implemented by the middle of the term in the elected position.

12. THE DISTRIBUTION OF THE VOLUNTARY ECOLOGICAL CERTIFICATION AND QUALITY CERTIFICATION IN THE MARKET SYSTEM based on the SSC type principles, which had been previously approved by the EU special group. It will become a motivation for everyone to improve the quality, and for Russia it will become a way of defending the national and any other manufacturer based on the received result after entering WTO.

13. In order to reduce the losses of elements that are useful for a human body during the transportation from the place of agricultural production to the place of their consumption, to organize the research and experimental production of the so-called "USEFUL ICE CREAM" based on the extract of nutrients from the agricultural products' mass directly in the places of their growth.

14. To develop and introduce the system of INCLUDING EVERY STATE EMPLOYEE INTO THE MOTIVATION SYSTEM (as a participant of implementing the new projects in the sector of their responsibility for implementing socially useful innovations) according to the results of their share of participation.

15. To recommend radio and TV-channels the introduction of a special "SOCIAL DEVELOPMENT" PROGRAM for discussion of: Problems; The most positive experience on social development of regions and The results of monitoring of finding the facts of serious social losses throughout the territory of the country.

16. To recommend the Internet community ORGANIZATION OF A SPECIAL SOCIAL NETWORK - NOVA with the purpose of initiating the study of socially important national, global and regional social and other problems in order to find the solution for them through the Brainstorm algorithm.

CLARIFICATIONS ON SOME OF THE PROJECTS

(Automatic translation of the text of the school textbook, **without editing**)

1. The unit evaluation of the innovation, the more social, it is necessary to discuss and adopt.

The whole apparatus of the assessment of human activity in any case will cause a certain wariness, and even rejection of specialists, whose activity may fall under evaluation. Therefore, in spite of the visible evidence of the structures of assessment apparatus of creativity, developed by us with 1973-75 years, for further support of the «masses», for the sake of which, in fact, he was constructed, the apparatus of the assessment must be pre-applied to all for Dating and biased

assessment. And if he is, in principle, will withstand the test, if necessary - something changing in detail, it should be firmly adopted as a basis. For all and for a long time.

When Napoleon and his insistence, despite the resistance of the supporters of the different гулявших then the units of the estimation of the length, was completely adopted the metric system of measurement. The most comfortable, and, as it turned out,... the most correct, planted even in the design of the pyramid of Cheops. But then the «correctness» of this system Napoleon realized to their brilliant intuition. And it's time we кончат toil with estimates of innovation just on the tastes and colors.

Let's remind, that the European merchants a century suffered from the Roman numbered, before went to the Arab number - try them multiplies, addition and subtraction, and you will understand the pain.

Adequate assessment of work - it is, of course, a little harder than the dimension of length, but... humanity has become much smarter. The logic here is evident. However, we ourselves, the designers of this system, it is doubtful whether we have the right to evaluate the divine gift of creation and teach it all? Soothes us only one thing: we offer assess not the gift, but only the results, and then in the Annex to our life. And never - the man himself, which for us was and remains the most divine creation, no matter how clever or (temporarily) a fool he was.

Let's remind, that in the textbooks are only the most General principles of the assessment, the more fully they today are set out in the collective monograph «the Audit of the effectiveness of projects and programmes», Economics, 2009, it partially is given on a site <http://talant-abc.narod.ru>, para. 16.

2. To recommend to the parliaments to consider the recognition of social development without prior grants.

In Russia, as in many other countries, the right to develop and define the means for implementation of projects belongs to the administrative unit. And for most of the major social political and economic projects undoubtedly correct position. However, the lower level is a huge array of problems, which are better visible people, many specialists.

You to be clear about what it is, tell you now as adults have established the development of the entire surrounding us on the money they collected from all - through taxes. By the way, not only we have. Several officials, having in hands the opportunity to spend some money, begin to speculate on that. Suppose, the record of the most critical projects. Sometimes it is true. But without the need for a quantitative evaluation of effect and damage, in rubles, often anticipating not always, often that they forget or don't see. But beyond that, according to existing regulations, shall be declared the competition and are waiting for orders. Comes often several of them: 2-4-5 -- All of them, according to the rules, must specify the price and the final result. Where the result of a simple one - for example, to bury the hole on the side of the highway - the price plays a decisive role, and the winners are those who are able to give to the possible minimum. The error here is small. But already pit on the roadway, where some of the-how to make it is impossible, there is, alas, without assessment of assured quality it is impossible to judge only at a price. And if this is a unique project, targeting only the price is a source of direct losses. Moreover, as is often the preference of some kind of artist he is gives people should bribe - not necessarily in roubles, there are other, no less important.

Now, with mistakes or not, but this procedure is very complicated and lengthy. And get involved in it not everyone wants to. It is needed where, firstly, in advance of them should be found for the work of the preliminary forces and means, and secondly, where the performer wants to work calmly and without fear of competitors, and therefore often later hands.

But the most important thing: not a normal bureaucrat like any normal person, know all, that is all the sores around. And so drawn up their plan of orders is always incomplete.

And now imagine, permission rule: all those who want to and can do something, especially socially useful, looking round training seminar some intervening all pit, a pond, etc., without notice, without the prior approval of officials takes to make a deal. Then presents made, shows

(counts) benefit from that and... waiting for a fee. How much? A certain percentage of the effect, which is determined in advance on the basis of socially useful Affairs with known costs. Divide one by the other and you will get a percentage for the fee.

3. Imagine that your neighbor has done something bad. Let it not even your brother, and not the father, but us his destiny is not indifferent. And we want everything to be in fairness, the man all the same...

But what is bad? - here with us, the adults, there are two opposite opinions: he, first, has done something bad to another, caused a damage, or, the second answer - he did something that prohibits the law. And the punishment of him from these options might be different.

In the first case, you can request that he returned taken away. Or if you give it just cannot be - for example, ate the only Apple on your favorite Apple tree or took another piece of happiness, then shall he give the equivalent, best money on them, the victim can buy something at a choice.

In the second case - of violation of the law, nothing to expect it is not necessary: a very smart team on behalf of the state - the head of the country in advance anticipated that each of us can do, and wrote fat code with hundreds of articles, each of which contains a description of the atrocities and description for this reckoning. For example, for the second stealing a chicken - prison. And there guilty not only pays for what he has done, but also learns how to steal, Rob, and kill, Not to mention the broken destiny and taken away from the families of workers of the hands. All or almost all understand: so judge badly, but otherwise some don't want to: as otherwise the state will show its power? And, indeed, as it would be correct: he gave two or three or 4 chicken (say so: for non-pecuniary damage - chicken was a favorite, for the time and resources of the police in the search for the thief, for inflation, etc.) "and the person would be at work and at home, and in the future thieves would not increased... It remains only to call the natural principle: the opposition must be equal to the action, or the extent of the age will have to reimburse. And all at once will understand: when steal, steal, cheat in the offices, taken away from other money, health and happiness by any means, - the wages should be adequate (equal) and inevitable! ...200 years ago about the same offered English scientist-lawyer Jeremy Bentham. But to implement the present justice could neither Napoleon nor Alexander 1, trusting in the opinions of the practicing lawyers. But what prevents do it today, because we have become «smarter»!?

You will surely ask: whether this rush and whether it is so important? Listen to what people think and say your parents, looking at least an hour the Latest news. Probably, for this hour for at least a few times they feel, so you can not live! And stop our and the world's ugliness is possible only by applying the most natural law: all you have to pay, for their crimes - all the more.

4. Probably, today only the most ignorant person does not know that the harm to the nature (not always, but usually) - of the work of our enterprises. Or from his sloppiness. Or laziness. It is time for us to stop or to reduce this mess, doing with these comrades as well as with criminals: brought damage - bring happiness, taken away from others!

5. On the introduction of the country's «social patent». In our country and in other countries each year is thousands of good deeds. Some of them are simple, tedious, and are suitable only for that place and time, but some of it would be useful to repeat somewhere else in a similar situation. But who knows our social experience? Unfortunately, it seems that no country in the world social innovations are not patented. And if our country will introduce a special system and social patent and announce it to the whole world? imagine how popular she would have enjoyed?! Of course, it should be the system without exclusive rights of ownership and with the recommendation of payment only on a voluntary basis. First, of course, all will be long doubt, before you send the authors of ten or a hundred roubles, but with time we will learn how to do it from the heart.

6. If not your father and mother, but the grandmother and the grandfather receive a pension. Another two hundred and, it seems, even a hundred years ago, the pension system was not, and very often the elderly lived with the young on the rights of the literally poor relatives. The pension system - it is a great achievement of our civilization. But the trouble is: a lot of money appear, so once someone wants to make everything more complicated, muddy the water from there to catch myself crayfish. And we have to suffer, engaging in any complex system. Or let's say: very often at first we didn't know to do it is simply and not with the intent welling a bunch of problems. Many of us remember radios the first years of development of the radio - it was devices with dozens of adjustment knobs that have to use and configure, and with the support of the tuned in station. Now, look, he pressed the button, and the station now. And no wonder they say: everything of genius is simple.

But we should not forget that not all easy genius. And all the same we will offer your parents sum of at least approximately all transferred by them to the pension Fund money and calculated after the duration of the entire amount paid to the funds. And then proceeding from the normal rules for accrual of interest to determine how much will the monthly amount - will be almost the same as that and now they receive a pension. But it is not wasted the main accumulated amount - as if «the private pension Fund», and before his death, they will be able to leave it to you as a first contribution, for example, to the apartment. Imagine how rich would live our people!

7. All of us every day eat to maintain your health, body, and spirit. If you live in the city, most of our parents, grandparents buy products in a store or market, where the safety of the products are checked by special laboratories. And this is another great achievement of our civilization. But also here there is BUT one: on the usefulness of the products most often we judge only in view. On average, we are not mistaken. But this is at the average. Running past the window, can be with annoyance noted that somewhere among them there are products, «abnormal» good: with a high content of vitamins, so essential for our body, cleaner and much more tasty, than the «standard».

But now is not accepted to carry out certification «from the top», the presence of the best. But such a system of certification is, it is called the oij and has been working for over 15 years - first in Russia, then in Ukraine, but limited to, upon request... Why would it do not take everywhere? For example, for special cases: in the organization of weddings, the young guests and it won't hurt, or at the organization of the reception of visitors - for example, in anticipation of the Olympic games-2014...?

8. To organize the production of «useful ice-cream»: and pleasant, and helpful.

From transmissions of ecologists many of you have heard, that «thanks to the» intensive farming land on which the seeds are sowed, and removed crops, gradually impoverished, is exhausted. The soil is a national asset, not worse than oil or gas, of which some of the company's us why you are a daily reminder in advertising. Well, as the soil? Does humanity have some reserves? First, it is not always fatty soil so you will need: German wine - grapes for them is grown on quite poor soils, but differ higher flavouring properties; in the Caucasus thick wine, but to taste German wines of them away - this is the opinion and buyers, and the Caucasian wines. Hence, the ability depends very much. Next. Vegetables, fruit, berries, even carefully collected, to the winter lose more than half. The best way of maintaining the useful substances in a properly dried fruits, for example, in apricots (not long-run living a tribe of Hunza in the Himalayas live lives on the juice of them from winter till the new harvest).

But apricots are a rare thing, let's talk about our products. As said, most of all retain the useful substances of frozen berries, fruits, and vegetables. Cereals, too - without freezing. But in any case, the citizens take away all of the fields and left in the city.

And now we can ask, how to combine this information to convey to us the maximum benefit from the harvest with a minimum of soil depletion? Guessed? And the answer is, at least for staging a large-scale experiment: to organize the pilot production of the so-called «useful ice-cream» on the basis of the drawing of the main nutrients from the weight of agricultural products near the growing of grain and other products intended for food, with maximum return of solid residues in the soil (coincides with the data of prof. Demidenko, Kaliningrad, the rapid depletion of soil on the Earth). If the experiment confirms the effectiveness of this idea, it will be a breakthrough, biologically useful and a very profitable business technology.

9. There are quite a visible layer of the population, the work of which we haven't learned to appreciate. The officials, the administrative apparatus.

We have already touched upon the above figure official. There are many reasons why people go to the public service or to the municipalities, and not, for example, in business or in scientists. The fact is that in a relatively strong wage they are exempt from poverty, but on this service are in quite difficult conditions. The main thing - no incentives for the successes and full responsibility for the failures, if you are in something that is not from the authorities.

We want to recommend the government to develop and introduce a system of listing each civil servant in the system of stimulation of the socially useful innovations. Because it is like no one better connected with different innovations, aimed at the development of social production and severely punished, if he commits a mistake. We say: he should receive appropriate remuneration, if accelerate or enhance the implementation of new and useful innovations. If the task is undertaken by several officials, the judge on the proportion of the remuneration of each can be in the share of participation of civil servants in the implementation of the project.

The importance of this step does not require additional clarifications. And now, when the question arose about the fact that each worker who gets a job from the budget, that is, from the taxes from us to you, then this salary should depend on that, how it contributes to the promotion of efficient innovation in life.

10. To introduce special program «Social development». That all television and radio channels are filled to capacity, you can see for yourself. Another case that, in contrast to the foreign rules, advertising we have a few times more, so that it becomes unbearable. The more that are advertised there half the goods that people need not to «be», and to «seem». Examples should not? So, not bad at all it would be her ужаться and in the evening highlight clearance and to introduce special program «Social development» for a discussion of the most positive experience of social development, analysis of the results of the monitoring of social shortcomings on the territory of the country (we hope, someday he will be organized) and a discussion of the recipes deliverance from our shortcomings. The best to do it in the framework of the planned public television channel.

11. Similarly, on the Internet. Something similar can be long it would make the Internet-community - organize among the various fashionable nowadays social networks a special social network NOVA. Surprisingly, now the number of Internet users about a billion, but none such a network does not offer. Its aim should be the initiation and development of socially significant state, the world and regional social and other problems with a view to their solution by algorithm to brainstorming. But after finding the most useful solutions to periodically sum up the results in the form of effects, or exclusion of damages.